### VistA and Personal Health Records

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Framing this Talk About Open Personalized Health Informatics Why Personalized Health Informatics? **OpenPHI** Platform HealthAlbum<sup>™</sup> CRM: Consumer Health – HealthAlbum<sup>™</sup> Solution HealthAlbum<sup>™</sup> vs. Current PHR Offerings Why EMR <=> PHR? Demo

### Framing this Talk: Health ≠ Healthcare

"...students of medical economics have long realized that what consumers demand when they purchase medical services are not these services per se but rather better health." <sup>[01]</sup>

Family as the unit of care. Live long and prosper; then check out quickly.

More <u>healthcare</u> for all is NOT scalable. More <u>health</u> for all is very scalable.

From: "Let's improve the healthcare system for all." To: "A care system that improves the health of all."

### **Open Personalized Health Informatics**

#### Early-stage Florida-based bio-informatics startup. Mission:

- help build a care system that enhances every family's health.
- reduce barriers to use vast health databases, publications, know-how
- empower consumers to leverage own ICTs.

#### Philosophy: Open Access; Open Code; Open Data.

### Products and services:

- Free software for consumers to manage family's health
- custom development
- consulting, integration
- pre-loaded computers

### About José C. Lacal:

- Technologist & Public
  Health Entrepreneur.
- 43 yr old; 21 yr IT exp.
- 3<sup>rd</sup> start-up; Fortune 50

# How Would You Like a Colonoscopy?



By <u>Stephen Barr</u> Thursday, March 2, 2006; Page D04

In an effort to dramatically expand the use of "electronic health records," a key House chairman said yesterday that he will propose legislation to promote their use in the federal employee health insurance program.



National Guideline Clearinghouse

www.guideline.gov

Consumers really want to <u>reduce the odds of</u> <u>needing</u> the procedure.

Summary of Nationwide Health Information Network (NHIN) Request for Information (RFI) Responses

June 2005

# Healthcare-designed Automobiles



# **Engineering-designed Automobiles**

#### Start Bosch

#### Automotive Technology

Overview

#### Fields of application

- Safety
- Emissions
- Fuel consumption
- Driving pleasure

#### Subjects

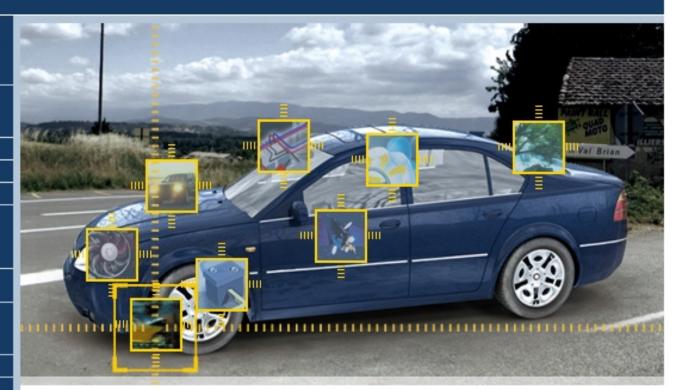
Technical solutions for commercial vehicles Innovations yesterday and today

#### Service

- Trade Fair dates
- Information media
- Glossary
- Search
- Product overview

#### Company

- Automotive divisions
- Automotive Technology worldwide
- Locations worldwide
- Jobs and careers



#### Accident-prevention concepts

Steer, accelerate, brake, maintain an adequate distance to the next vehicle - our goal in the active safety sector is to apply pro-active vehicle-intervention technology to prevent accidents from happening. The ultimate objective is to develop a comprehensive assistance system that will provide the driver with the best possible information and support under any and all conditions.



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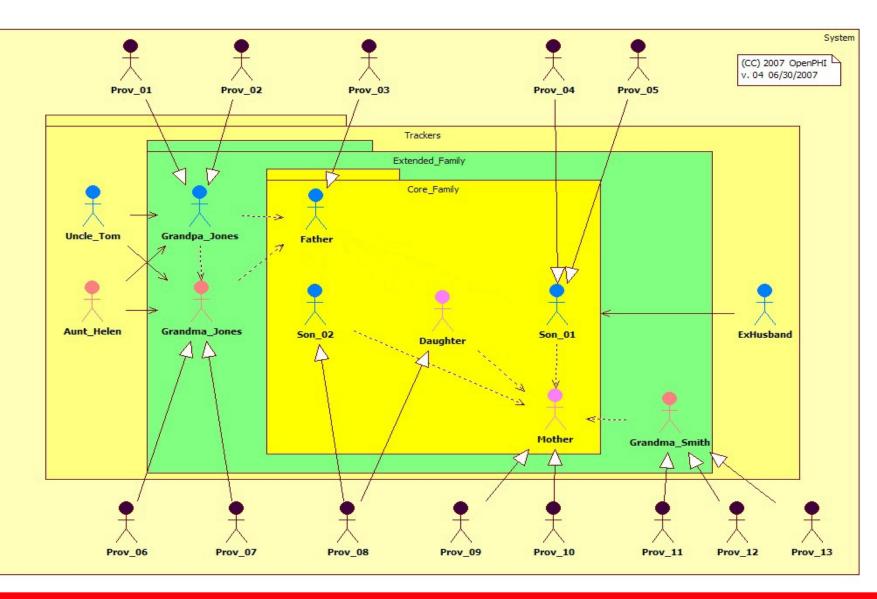
## Why Personalized Health Informatics?

#### Consumers want control over health data: social and economic pressure

- less trust in providers
- need to improve healthcare's delivery systems, methods
- consumer-driven healthcare (HSAs)
- high-deductible plans
- care coordination for life-long chronic diseases

- Consumers pushed to "own" their health data:
  - few EMR deployments
  - privacy of outsourced health data processing
  - health data floating around (RHIOs) with no Consumer control
- Need to migrate from a provider-centric model towards a Consumercontrolled model of health improvement.

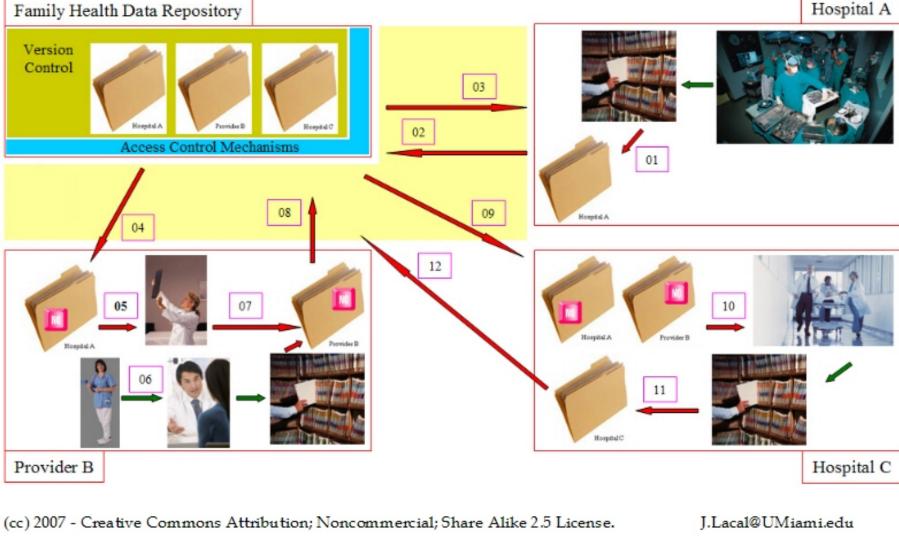
# **Family-Centered**



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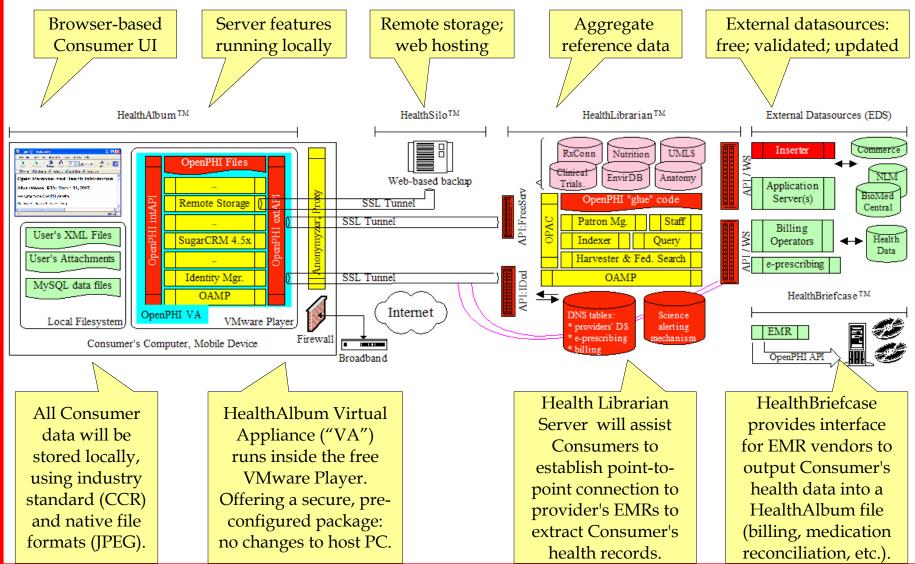
## **Consumer-Owned Health Data Ecosystem**





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# **OpenPHI** Platform



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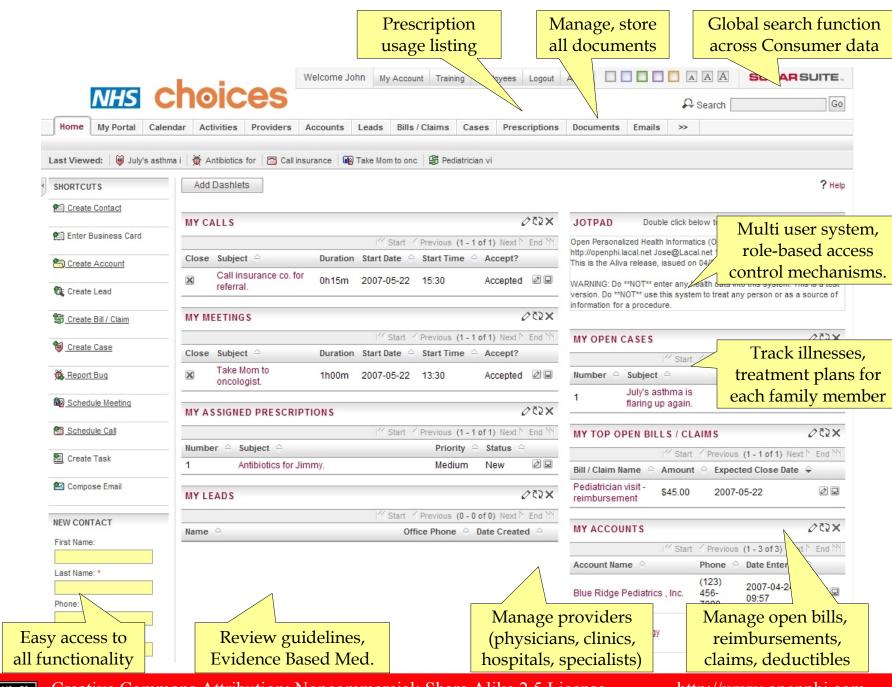
## HealthAlbum<sup>™</sup> CRM: Consumer Health

#### Customer Relationship Management (CRM):

- manage customers
- store proposals
- calls, meeting calendar
- tracks bugs, defects
- compile knowledge set
- archive e-mails, faxes
- analyze sales trends
- role-based access
- "Business Dashboard"

### HealthAlbum<sup>™</sup> flips CRM for Consumers to:

- manage providers
- store health records
- appointments calendar
- track illness, treatment
- summarize literature
- archive e-mails, faxes
- analyze health trends
- need-to-know access
- "Health Dashboard"



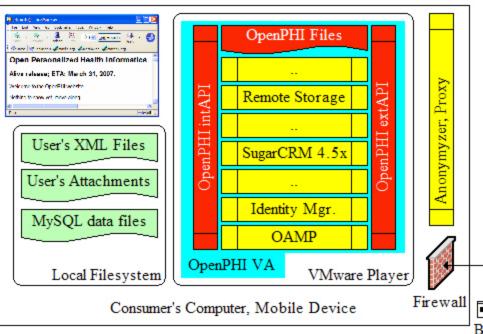
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## HealthAlbum<sup>™</sup> Specs

HealthAlbum™

### Virtual Appliance ("VA"):

- software "container"
  holds an operating
  system (OS) with no
  modification to PC
- VA holds complete server environment
- web browser interface
- Consumer data is also stored locally
- runs on older PCs
- multiple languages



### **Benefits:**

- total consumer control
- high security, privacy
- portable, persistent
- improve health, healing

# HealthAlbum<sup>™</sup> vs. Other PHR Offerings

	Government (Veterans Adm.)	Provider (Hospital)	Employer (Dossia)	RHIOs	Insurance Company	Private, Web- based PHR	HealthAlbum
Consumer data ownership	NO	NO	NO	NO	NO	Mostly	YES
Consumer controls access, usage	Limited	NO	Limited	NO	NO	Mostly	YES
Longitudinal	Limited	NO. Consumers change providers as needed.	NO. Consumers change employers often.	NO. Consumers move city to city, state to state.	NO. Consumers change ins. cos. often.	YES	YES
Hosting service provider has Consumer trust.	NO	Some	Limited	None	Limited	Questionable	YES
Guarantees no secondary data usage w/o opt in	NO	NO	NO	NO	NO	Varies	YES
Designed for use while protecting Consumer's anonymity.	NO	NO	NO	NO	NO	NO	YES
Consumer controls where data is stored.	NO	NO	NO	NO	NO	NO	YES
How are the costs of the hosting service paid for?	Taxes.	Fees; revenue from data sales.	Unknown.	Fees; ads; revenue from data sales.	Unknown.	Fees; ads; revenue from data sales.	No cost (your own PC)
Can Consumer move data to another hosting option?	Unknown.	Maybe.	Maybe.	NO.	NO.	Maybe.	YES
Anonymous usage? (Consumer does NOT need to set up an account, and no need to log in.)	NO	NO	NO	NO	NO	NO	YES
Software's source code freely available under GPL for inspection, security audit?	NO	NO	NO	NO	NO	NO	YES
Software's source code available under GPL for modifications, improvements, customizations?	NO	NO	NO	NO	NO	NO	YES
Is Consumer data stored in industry-standard formats?	Maybe	NO. Proprietary EMRs.	Unknown.	NO. Proprietary EMRs.	NO.	Maybe.	YES

# Why EMR <=> PHR? Ride Wave.

- **Providers' Obligations:**
- a.) HIPAA Compliance
- b.) Medication Reconciliation

- **EMR Vendors' Must:**
- a.) Customers' Looking for lower/no Vendor Lock
- **b.) CCHIT Certification**

c.) Liability Reduction

### JCAHO – Medication Reconciliation

"Reconciliation is the process of comparing what medication the patient is taking at the time of admission or entry to a new setting or level of care, with what the organization is providing (admission or new medication orders) to avoid errors such as conflicts or unintentional omissions."

JCAHO's National Patient Safety Goals for 2007, which includes #08a:

"The complete list of medications is also provided to the patient on discharge from the facility."

http://www.jointcommission.org/Patient Safety/NationalPatientSafetyGoals/0 7\_npsg\_facts.htm

# **Liability Reduction**

### HealthAlbum<sup>™</sup> Usage:

- provide electronic copy of all data collected during treatment / stay
- data visibility reduces anxiety, doubts
- greatly facilitate followup treatment at same, or any other provider
- Consumer is provided with tools, knowledge for self-care

### Benefits to hospital:

- leave Consumer with a positive feeling about the care they received
- higher transparency => reduced liability risks
- reduce paperwork, errors transferring to other provider(s)
- Consumer in charge of own health: improve outcomes, lower costs

# **CCHIT Cert. for EMR Vendors**

#### CCHIT Ambulatory Functionality Criteria 07

### Item 22:

"The system shall provide templates for displaying medical summary data in a structured format" "Examples might include the continuity of care record or the CDA. This requirement does not specify a particular format although many vendors will choose to use the harmonized CCR/CDA/CRS once available."

### DEMO

#### Credits:

- \* Nancy Anthracite (VistA install instructions)
- \* Kevin Toppenberg (XML export utility)

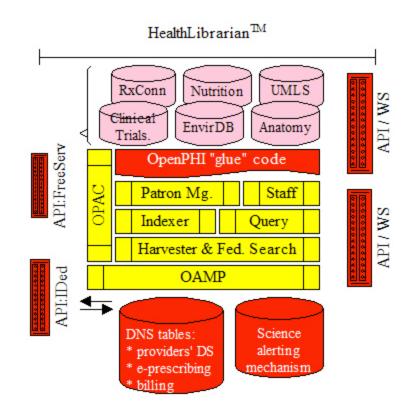
### **More Information**

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## HealthLibrarian™

Search, indexing server to access 100s of peerreviewed, health-related databases, publications.

- Provides Consumers with accurate, and contextrelevant quality data.
- **External Datasources:** 
  - Guidelines
    Clearinghouse
  - ClinicalTrials.gov
  - more (100s) soon



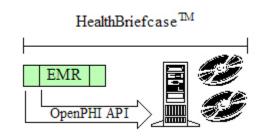
### **HealthBriefcase**<sup>™</sup>

EMR outputs Consumer's data to portable media (CD/DVD, USB drive)

#### Consumer will load media into HealthAlbum™ at home to centralize data.

### **Benefits to providers:**

- medication reconciliation
- liability reduction
- improve Consumer satisfaction and loyalty



### Value to EMR vendors:

- Help clients address
  Consumer's health
  data requests (HIPAA)
- Input Consumer's data into EMR, digitally