

# **OSEHRA Priority – 2014 User Community Focus**

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# New Name

## Open Source Electronic Health Record Alliance



# Evolving Priorities

**Year 0: Getting Organized**

**Year 1: Build Capacity and Process  
Improve Operating Efficiency**

**Year 2: Community Engagement  
OSEHRA Vista Definition  
Operationalize OS Concept  
Code Intake  
User Engagement**

**MARKET STIMULATION**

# User Community Segments

- 1. End Users / Clinicians**
- 2. New Businesses in Health IT**
- 3. System Integrators**
- 4. Software Developers**
- 5. Policy Makers**
- 6. Academics**



# 1. End Users

- **Offer the best tools for patient care**
  - CEO's, CIO's and Clinicians
- **Opportunities to lead product improvement**
- **Organize agile development cells**
- **Link VA physicians with private/academics – VA affiliate Med Cen's**

## 2. New Businesses

- **New entrants to Health IT**
- **Higher margin products**
  - A competitive low risk product platform
  - Sustainable product evolution pathways
- **Vibrant community of comprehensive expertise**

# 3. System Integrators -V

- **Market stimulation**
- **Lower the risk of product management**
- **Shared platform for innovations**
  - End Product Differentiations
- **Product management strategy/tools**
- **Maximize benefits of platform convergence**

# 4. Software Developers

- **Development environment**
- **Testing environment**
- **Testing data/ tools**
- **Management tools**
- **Installation package**



# 5. Policy Makers

- **Persistent advocacy**
- **Understand the constraints**
- **Innovations are in the community**
- **Community includes the GOV**

# 6. Academics

- **Research Platform and Community**
  - Dayton University and Virginia Tech
- **Capacity Building**
  - Training Programs
  - Software Engineering Programs
- **Knowledge Accumulation**
  - Repository of Documents
  - Publications
  - Publish a Book!!

# Integrated User Activities

<b>Marketing (Messaging)</b>	<b>Software (WHAT)</b>	<b>Community (WHO)</b>	<b>Governance (HOW)</b>
Clinician Users			
New Business			
VistA Business			
Developers			
Policy Maker			
Academics			

# Special Projects 2013 -DH

- **MASS Scheduling Contest**
  - Testing role
  - Open Source Quality
  - VistA compatibility
- **Vulnerability Special Project**
  - Discovered in the community
  - Referred to OSEHRA
  - OSEHRA-led community response
  - Best candidate for VA code intake

# OSEHRA Vista

- **Definition**
- **Reduce the costs of**
  - Managing platform for the community
  - Integration of new functionalities
  - Staying in sync with VA
- **Convergence/Emergence of**
  - Common Platform
  - FIOA Release of OSEHRA Certification (#3)
  - Fileman 22.2?

# Question

- At what point can **(should)** we say to the proprietary community that we have common platform?
- Code convergence efforts
- Can we say that a given product is
  - Powered by Certified OSEHRA Vista?
  - Runs on Certified OSEHRA Vista?

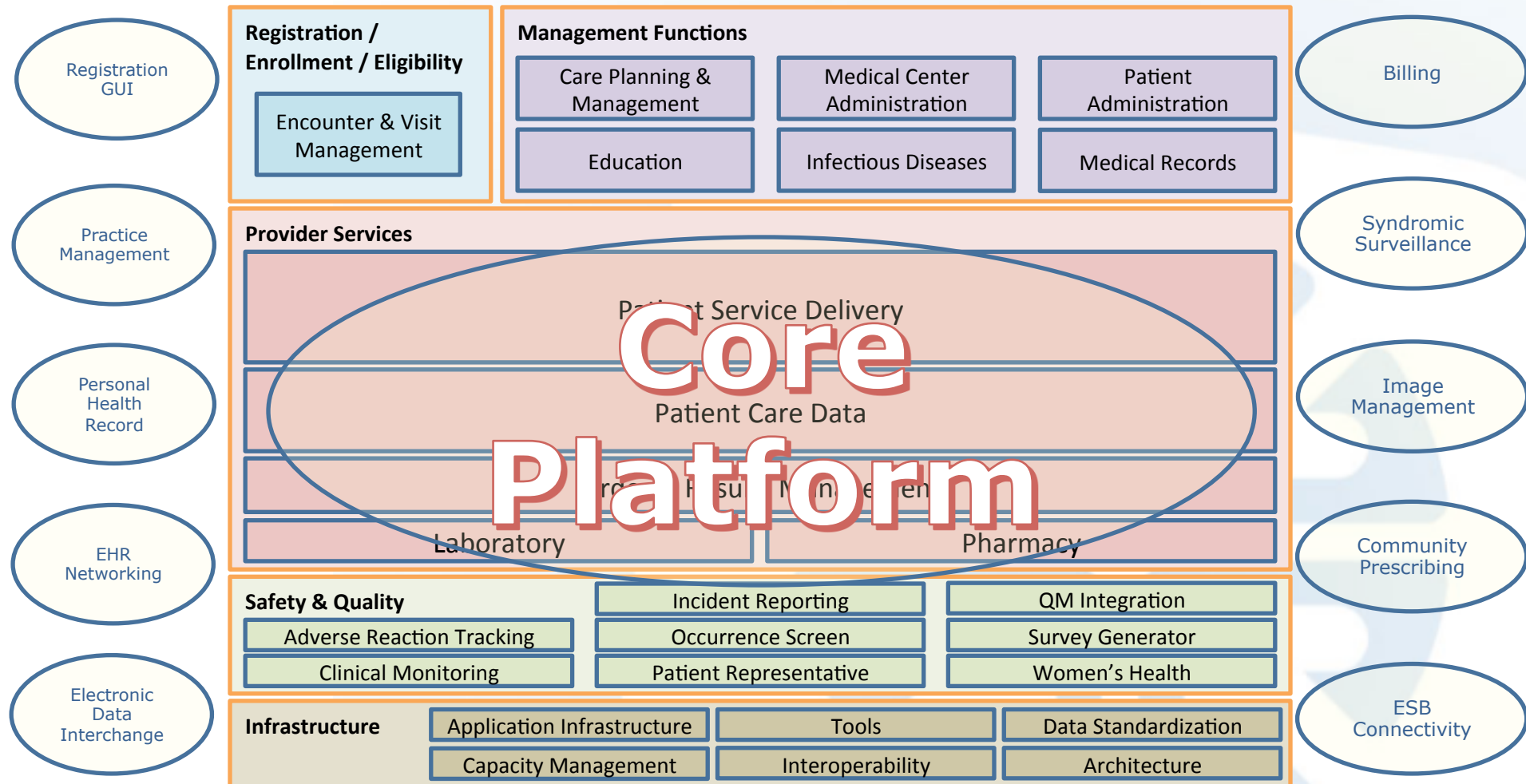
# Community - International

- UK Initiative
  - Birmingham Meeting
    - OS Governance
    - Other Competing Initiatives
  - Other Follow-ups - Commonwealth
- International Markets
  - Asia – Dec 28, 2013 and July, 2014
  - Americas
  - Middle East
  - Africa



# OSEHRA Vista

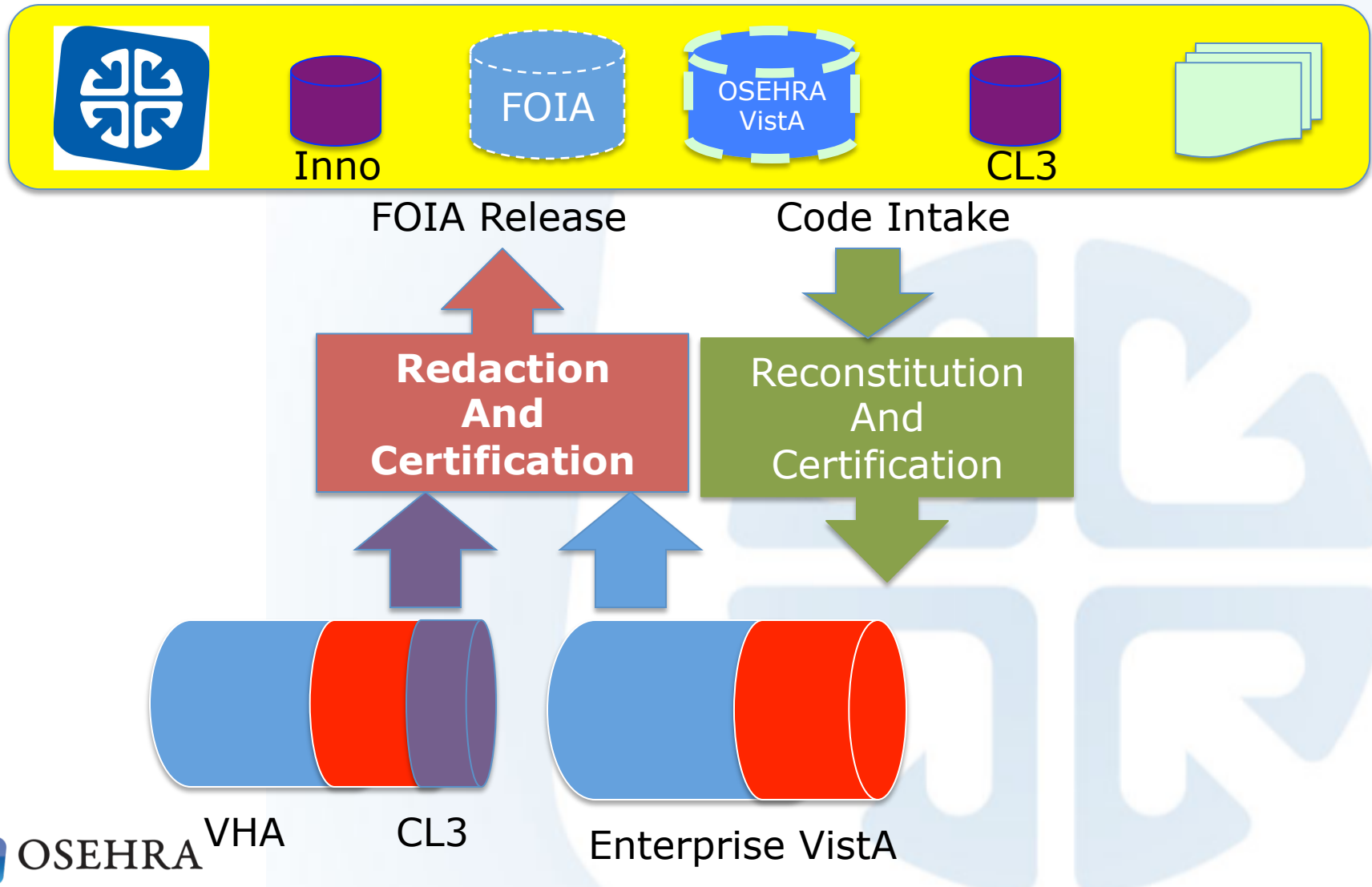
## Via Core and Add-On Modules, Internal Development and Community Products





# Intake and Redaction

OSEHRA Documentation, Testing, Licensing, Development and Certification





# More Community Activities

- **Meaningful Use Certification**
  - Are there any possibilities for community efforts?
- **OSEHRA Web-site**
  - Market Place
  - Frequently-Asked Questions
  - Career Opportunity Site

# Special Presentation



- **Theresa Cullen, MD**
- **WebEX**
- **4:00 pm**
- **Tuesday 28<sup>th</sup> of January**

# OSEHRA Session



- **1 pm – 5 pm**
- **Sunday 23 Feb, 2014**
- **Room – TBD –**
- **Orlando Convention Center**

# HIMSS Session Message

- **Activities to be highlighted:**
  - Government
    - Innovations and Investments
  - User Community
    - Clinically-Driven Innovations and Applications
  - Corporate Members
    - Superior Products and Services
    - Lower cost of ownership
  - OSEHRA Activities
    - Emergence of common platform - OSEHRA Vista

# New Emerging Event

- **VistA Evolution Industry Day**
- **VA Lead: Mark Dente, MD**
- **1-Day Meeting in the Greater DC Area**
- **Late Spring**
- **Follow up Briefing**
  - During the OSEHRA Summit (September)

# More Event

- **OSCON Open Health**
  - July 20-25, 2014
  - Portland Oregon



# OSEHRA Summit September 3-5, 2014

Ian Livingston



**Open Global Collaboration  
Total Transparency in Software**

# 2014 Summit

- **Bethesda North Marriott Hotel & Conference Center**
  - Rockville, Maryland (same as 2013)
- **September 3-5, 2014**
  - Day 1: Training and Hack-a-thon
    - Tutorial to reach out to larger OS community
  - Day 2: Morning Plenary / Afternoon Tracks
  - Day 3: Morning Tracks / Afternoon Plenary
- **Annual Member Meeting**
- **Program Committee and Award Committee**

# OSEHRA Staffing Update

- **VP of Business Ops**
  - Don Hewitt
- **VP of Informatics**
  - Vacant
- **Director, Open Source Product Management**
  - Mike Henderson
- **Director, Membership and Marketing**
  - Vacant
- **Manager, Events and Communications**
  - Desiree Johnston

# In Closing

- **OSEHRA VistA Product Management**
  - Innovation Platform
  - In Sync with VA's investments
- **Code Intake**
- **Community (6) Outreach**
- **Market Stimulation**
- **Communication**

# Thank you...

